
BOOK BANK FOUNDATION SPECIAL BULLETIN

TO: WILLIAM GLENN TOBY, PHILIP LIGHTS, ESQ., AND TAMARA TOBY
FROM: JAMEZ R. WILLIAMS
SUBJECT: NEW PROGRAM: THE WRITE WAY
DATE: 11/18/2006
CC: YVETTE HAYWARD

What do you get when you place all of the elements of fundamental reading, motivational speaking, and artistic self-expression? You get the Book Bank Foundation creative arts program, "The Write Way."

The Write Way is a program that has one thing in mind: individual self-expression. The Write Way is a program that embraces the fundamentals of reading and extends them into the realm of using writing as a tool of individual expression. This program motivates an individual's passion of reading and writing to become our next wave of expressive creative thinkers.

This program will have seminars conducted by some of the most prominent writers of our day to instill the importance of reading and writing as an outlet of self-expression and individual identity. The individuals supporting The Write Way will be, but are not limited to the following:

- Authors
- Journalists
- Poets and Spoken Word Enthusiasts
- Songwriters
- Essayists, etc

This program is synergistic with our overall goal, which is to combat illiteracy. It continually supports the core program by giving individuals something that they can be proud of and that exists in their OWN VOICE. The art of self-expression is the creative wave of progress and has motivated every movement from our ancestral struggles to Hip Hop; it is only right to continue support this form of creativity. It is our commitment to aid in the embracement of written self-expression. Stifle a generations voice and you kill a dream. We are determined to bring dreams to fruition. This is yet another tool of offering people individual prosperity and fulfillment

The Write Way is a program that has endless potential. This program can be supported through a variety of charitable sponsorships and we can license the name so that chapters can be set up in schools and clubs across the nation. The Book Bank Foundation has another creative, innovative program in its program portfolio that will be used to educate people about the fundamentals of being literate.