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**The Book Bank Foundation Kicks-Off 3rd
Annual Benefit & 2006 Hero Awards**

Special Guest Performance by Miri Ben Ari The Hip-Hop Violinist & Doug E. Fresh

(New York, NY) **November, 13th 2006** – The Book Bank Foundation (BBF) established by celebrity sports agent, philanthropist, and Book Bank Foundation founder **Glenn Toby**, will kick-off the 3rd **Annual Benefit and 2006 Hero Awards** on **Tuesday, December 12th** at New York's **BLVD @ 7:00pm**.

The Book Bank Foundation Hero Awards is an annual awards celebration bringing together the best in film, entertainment, sports and business to benefit the national youth homeless advocacy and literacy work of the **BBF** and to celebrate those who are actively dedicated to philanthropy and improving the lives of communities in need worldwide.

The evening will celebrate those who actively roll up their sleeves to help communities and children in need. **This year's Hero Awards recipients are:**

- **Curtis "50 Cent" Jackson & The G-Unity Foundation**
- **Rosario Dawson**, Actress
- **Ed Lover**, Power 105
- **Asante Samuel**, New England Patriots
- **James Macklin**, Bowery Mission

"My life's purpose is to heal souls and touch hearts," says Glenn Toby, Book Bank Foundation founder. "I can't save the world, but I promised God that I would serve the poor and do all in my power to save those that are lost and without a voice."

ABOUT THE BOOK BANK FOUNDATION:

Founder Glenn Toby was once homeless and living on streets of New York. The Book Bank Foundation was created in 1997 to positively impact the quality of life for New York's homeless. Initially, its primary purpose was to help educate the homeless because Toby believed illiteracy led to crime, addiction, mental illness and despair.

Today, the initiative has expanded and includes clothing, feeding and educating the homeless. Philanthropist and sports agent Glenn Toby's goodwill and benevolence is now being transferred to his current home, Atlanta.