



December 2004

HELP US HELP THOSE IN NEED: THE BOOK BANK FOUNDATION TO HOST SECOND ANNUAL HOLIDAY COAT AND CLOTHING DRIVE AT THE BOWERY MISSION

Who: *We are inviting the underprivileged:* homeless, struggling men, women and children to go holiday shopping for themselves and their families. Each guest will receive determined number articles; new pieces from top clothiers and gently used items donated from caring and prominent citizens.

When: Thursday, December 23, 2004 from 11 AM – 3 PM

Where: *The Bowery Mission, 227 Bowery Street, New York, NY (between Prince Street & Spring Street)*

How: Through the initiative of *The Book Bank Foundation* to influence young people on a positive level, and by inspiring leading New Yorkers to utilize their resources for comfort and caring. On December 23, 2004, there will be a full day of shopping and gifts for hungry and homeless families in time for the holidays.

Why: Last year we told the city “*Don’t throw your clothes away, throw them our way,*” and it was a big success with scores of families receiving brand new or slightly used clothing. This year The Book Bank Foundations founder, Glenn Toby wants to do it again... bigger and better than last year to help more families in need.

The Book Bank Foundation is a literacy organization that utilizes creative resources in order to get young men and women excited about reading and thinking. Since its creation, *The Book Bank Foundation* has influenced the lives of over 100,000 children nationwide and is continuing the tradition by asking the Tri-State communities to support this glorious, gift-giving event.

The Bowery Mission, founded in 1879, is one of New York’s oldest and most respected institutions dedicated to homeless people. The Mission’s programs include an after-school program and camp called Kids With A Promise, which serves inner-city children; the Transitional Center, an extensive six to nine month program to help men break addictions, find jobs, and then move into their own apartments; and the Women’s Initiative, which provides parental skill development, career training, and household management to assist women in making their independent living a success.

If you have any questions or need further information regarding this holiday event or The Book Bank Foundation, please contact *the Executive Director Jamez R. Williams at jamez.williams@att.net*. The Book Bank Foundation website is *www.thebookbankfoundation.org*.

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